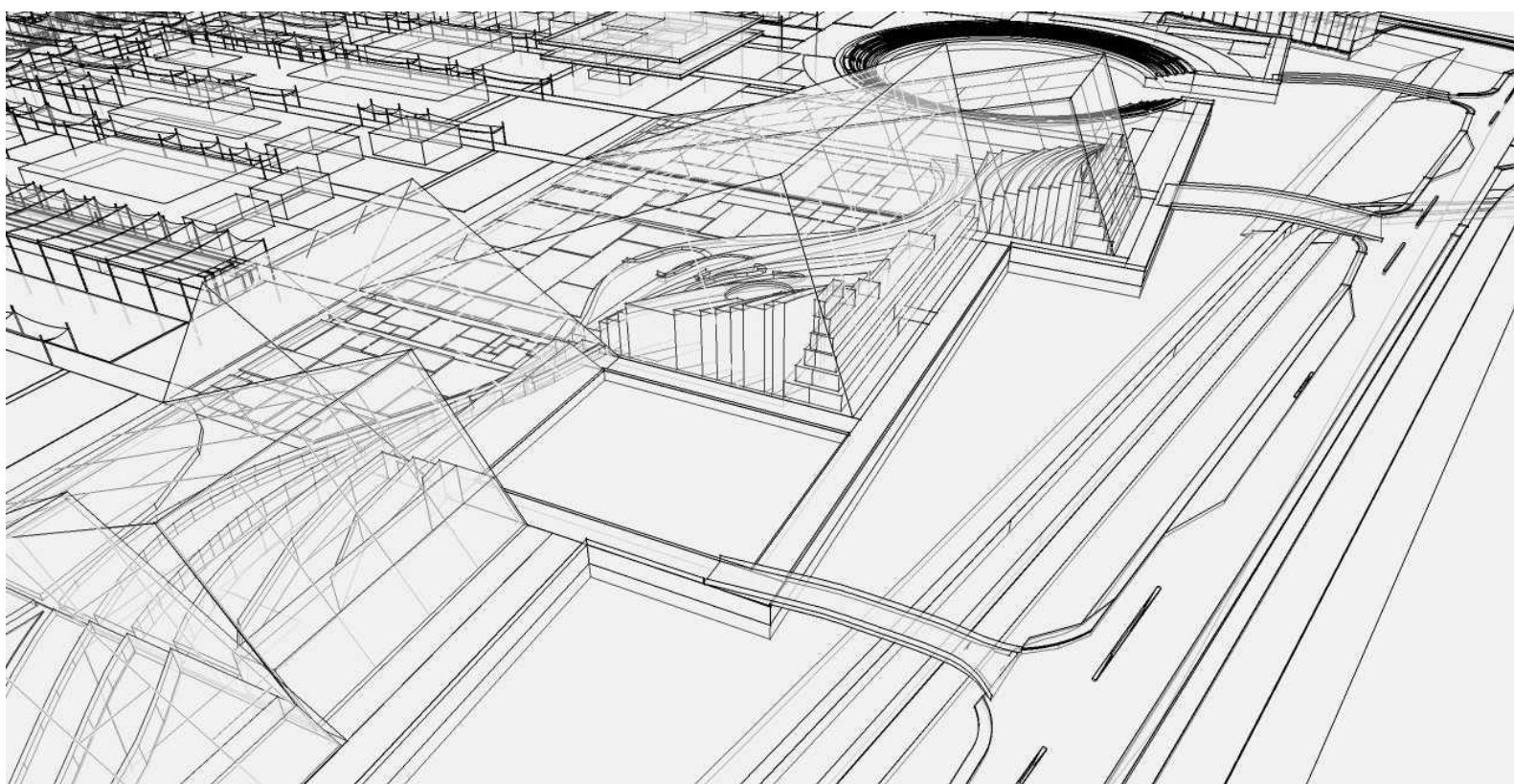

PLASTICO
META VISUAL

METAVISUALE
MODEL



EVERYTHING IS ILLUMINATED

(J.S. Foer)

blu obern - VAT No. IT08399040966 - piazza Arcole, 4 - 20143 MILANO - www.plasticometavisuale.it

FirstContact@plasticometavisuale.it - ph. +39.02.64089295

PLASTICO METAVISUAL METAVISUALE MODEL

The Metavisual Model is the futuristic tool to create emotional storytelling and to provide, at a glance, a captivating overview of the illustrated projects.

Small and large infrastructures, archaeological sites, urban settlements, cities, vast territories, entire countries: there are indeed numerous areas of application for this innovative patented technology of **multiprojection on a three-dimensional plastic surface in videomapping**.

Crafted using the 3D prototyping technique starting from a virtual model, the Metavisual Model of a territory or settlement intersects the dimension of time by narrating the history, present, or future of places, communities, and peoples.

EVERYTHING IS ILLUMINATED

(J.S. Foer)

blu oberon - VAT No. IT08399040966 - piazza Arcole, 4 - 20143 MILANO - www.plasticometavisuale.it

FirstContact@plasticometavisuale.it - ph. +39.02.64089295

Adhering to the three-dimensional structure of the Metavisual Model are orthophotos in ultra-high resolution, infographics, titling, data, images, and videos to narrate to diverse audiences the themes, strategies, developments, and values of the represented projects.

No polarized glasses or other filter devices are needed, as the 3D is real and generates in front of the viewers: when the Metavisual Model is activated, its snowy and modeled surface is illuminated and thus becomes a dynamic and material electronic fabric. The soundtrack and the voice that initiates the narration accompany the flows of spectacular video sequences, incessantly shaping the objects that seem to float suspended in the air.

Storytelling, expressed with the help of changing visual elements videomapped and three-dimensional on the Metavisual Model, promotes an immediate and engaging understanding of the contents by citizens, investors, tourists, stakeholders, and those who will live this experience of exploration and discovery.

A vertical digital sky can complete the setup, creating an unprecedented immersive environment.

The panoramic Metavisual Model finds its ideal location in permanent exhibition venues, but it can also be transported on tour inside mobile tensile structures.

EVERYTHING IS ILLUMINATED

(J.S. Foer)

blu oberon - VAT No. IT08399040966 - piazza Arcole, 4 - 20143 MILANO - www.plasticometavisuale.it

FirstContact@plasticometavisuale.it - ph. +39.02.64089295

With the integration of IoT (Internet-of-Things) devices, the Metavisual Model transforms into a captivating, interactive, interconnected, and participatory experience, calibrating its content according to different types of viewers.

Connected to the cloud with its creators, the Metavisual Model is capable of self-updating and hosting storytelling sessions that evolve over time.

Discover the Metavisual Model, provide an engaging experience to your audience: the future is now.

Contact us to evaluate the application of the innovative patented technology of the Metavisual Model for the story or scenario you intend to represent.

Visit www.plasticometavisuale.it and contact us to arrange a demo of the innovative patented technology of the Metavisual Model. For any questions or inquiries, you can also reach us via email (FirstContact@plasticometavisuale.it), or call directly at +39.02.64089295.

EVERYTHING IS ILLUMINATED

(J.S. Foer)

blu oberon - VAT No. IT08399040966 - piazza Arcole, 4 - 20143 MILANO - www.plasticometavisuale.it

FirstContact@plasticometavisuale.it - ph. +39.02.64089295

PLASTICO METAVISUAL METAVISUALE MODEL

The Metavisual Model goes beyond the dimension of the visual. Crossing the threshold of the environment

mèta- 1. Prefix indicating transformation, transposition, participation, or affinity, posteriority in space, or even evolutionary succession
♦ It can also denote a phase of attributions that go beyond the properly called scientific sphere, related to facts or phenomena.

in which it is contained, the visitor leaves the outside world to reach a realm that is almost magical. Around, nothing. Ahead, visual paintings, an imagination that pervades in every direction. Yet reality appears before the eyes, as if suspended holograms. It expresses the present, the future that

will be. Set to captivating music, digital projections on the snowy surfaces of the 3D volumes animate inner sensations and evoke emotions.

EVERYTHING IS ILLUMINATED

(J.S. Foer)

blu obern - VAT No. IT08399040966 - piazza Arcole, 4 - 20143 MILANO - www.plasticometavisuale.it

FirstContact@plasticometavisuale.it - ph. +39.02.64089295